

Rubbertown Community Advisory Council

January 2014

December 2013 meeting minutes attached

Please direct questions or comments to rcac_facilitator@outlook.com

RCAC next meeting:

Date: Thursday, January 9, 2014

Place: Cane Run Elementary School Library
3951 Cane Run Rd, Louisville, KY 40211

Time: Buffet dinner served at 5:30

Agenda

- 6:00 – 6:10 Introductions/Mission-Vision/Ground Rules/Minutes
Brenda Kelting, President
- 6:10 – 6:15 Open Mic – Community Related
- 6:15 – 6:20 Open Mic – Plant Related
- 6:20 – 6:30 RCAC Mission, Vision, and Bylaws – Back to Basics
Cheryl Fisher, Facilitator
- 6:30 - 7:30 RCAC Committee Breakout Sessions

Program	Membership	Projects
Tom Herman, Company Lead	Sam Striegel, Company Lead	Jana Zigrye, Company Lead
Bhanu Calvert	Phil Ball	Dan Wharton
Bill Simpson	Gordon Welker	Joyce Korfhage Rhea
Rich Robinson	Joe Wagner	Rick Springston
Martha Gammons	Paul Graf	Adraine Ritman
Gerald Gammons	Todd Trowbridge	Alice Simpson
Rick Poynter	Earl Hartlage	Jerry Woolridge
Darleen Horton		Richard Jarowski
Brenda Kelting		
Kenneth Madison		
Barbara Paulin		
Peggy Bolton		
Ed White		

7:30 - 7:40

Announcements/Adjournment

Meeting Minutes – Rubbertown Community Advisory Council

Date: December 12, 2013 **Time:** 5:30 – 8:00 p.m.

Place: Holiday Inn Southwest, 4110 Dixie Highway, Louisville

<p><u>Community Members Present</u></p> <p>Philip Ball Peggy Bolton Gerald Gammons Martha Gammons Paul Graf Earl Hartlage Darleen Horton Brenda Kelting Kenneth Madison Barbara Paulin Joyce Korfhage Rhea Joe Wagner Gordon Welker Ed White Jerry Woolridge</p>	<p><u>Community Members Absent</u></p> <p>Freddie George Matt Rhodes Richard Springston Jean Zappa</p>	<p><u>Guests</u></p> <p>Karen Mercer, guest of Phil Ball Sandy Kohler, guest of Gary Kohler Donna Dixon Barbara Harris Mary V. Stanley Mary C. Woolridge, Lou Metro Council Lavenia Sadler</p> <p><u>Facilitation and Minutes</u> Cheryl Fisher, Facilitator</p>
<p><u>Companies</u></p> <p>ASRC Arkema Carbide Industries Dow Chemical DuPont Lubrizol Momentive MSD PolyOne Zeon</p>	<p><u>Company Reps</u></p> <p>Rich Robinson JJ Edwards None Jana Zigrye Bhanu Calvert Alice Simpson Todd Trowbridge Adraine Ritman, Gary Kohler None Tom Herman</p>	<p><u>Key Managers</u></p> <p>None None None Todd Brown None Sam Striegel None None None Joe Laskosky Bill Simpson</p>

Agenda

6:00 – 6:10	Welcome – President Brenda Kelting ~ Moment of Silence in Memory of Betty Reesor ~
6:10 – 7:00	Buffet Dinner
7:00 – 7:10	Introductions/Approve Minutes
7:10 – 7:20	Open Mic – Community Related
7:20 – 7:30	Open Mic – Plant Related
7:30 – 7:50	Economic Development in Louisville Daryl Snyder, Vice President, Economic Development Greater Louisville, Inc.
7:50 – 8:10	Presentation of Incentive Awards to RCAC Members Company Representatives and Key Managers
8:10 – 8:15	Announcements/Adjournment

Welcome/Introductions

The meeting was called to order at 6:00 p.m. on December 12, 2013. Brenda Kelting welcomed everyone to the December holiday meeting. An announcement was made that community member Betty Reesor passed away on Thanksgiving Day. A memorial candle was lit by Barbara Paulin to burn throughout the program while her obituary was read by Brenda Kelting. A \$100 donation to Kosair Children's Hospital Foundation will be made by the RCAC in her memory.

Everyone in attendance introduced themselves and the meal was served.

Following the meal, the mission and vision were read by Brenda Kelting. Minutes for the October 2013 and November 2013 meetings were approved.

Open Mic – Community Related

Barbara Paulin thanked the RCAC for remembering her friend Betty Reesor and the donation to the Kosair Children's Hospital Foundation. She also thanked Jana Zigrye for helping with her grandson's Christmas.

Mary Woolridge, Louisville Metro District 3 Council, shared that there will be a meeting on Tuesday, December 17, regarding the improvement of Phase I of Dixie Highway. Sherry Conner, mayor of Shively, and Greg Fischer, Louisville Metro mayor, had a press conference today. Joni Jenkins, KY House District 44, and delegation were able to get \$5.5 million for the first corridor Phase I of the project. The improvement will start from Crums Lane to Rockford Lane. Rick Blackwell, Louisville Metro District 12, and Mary Woolridge initiated the project by conducting studies using neighborhood development funds. The meeting will be held at Southwest government Center on Tuesday, December 17, at 7:00 p.m. to share your input. The Corradino Group will run the first phase of the project.

Cheryl Fisher delivered a message from Jean Zappa that she regrets that she has been unable to attend for the last couple of months. She wants to let the group know that the Habitat for Humanity house is complete and she also wants to thank all those in the RCAC who helped with the project. She plans to rejoin the group meetings in January.

Open Mic – Plant Related

Todd Brown, Dow Chemical, shared that the plant had three injuries in November. Two injuries were hand injuries and one injury was a cut to the back of the head. The injured employees will be okay. However, the site was shut down for a week and a half to conduct audits and activities to get back on track.

Jana Zigrye, Dow Chemical, announced that through their community grants, Dow was able to give a classroom of iPads to Cane Run Elementary School and a classroom of iPads for Central High School science department.

Economic Development in Louisville, Daryl Snyder, Vice President Economic Development, Greater Louisville, Inc.

Daryl Snyder started at the Louisville Area Chamber of Commerce, in 1992 running the Manufacturer's Council. He has been in economic development for 16-17 of those years working with existing industries to help companies currently in Louisville to expand. About 2/3 to 3/4 of work is with existing companies. Back in the 1990s, Louisville was home to four Fortune 500 companies. Studies were done on looking at population growth, educational attainment, patent registrations, IPO's, car registrations, etc. to determine if Louisville is where it should be. The group also studied regional comparable cities such as Nashville,

Indianapolis, Memphis, Cincinnati, Columbus, etc. which determined that Louisville was “average” and trending down.

An 18 month study ensued to determine how to improve. One conclusion was to focus on manufacturing and logistics. Rubbertown companies were determined to still add value to the Louisville economy. James Reddish at GLI has worked with a number of Rubbertown companies on expansion projects. He is the focal person on advanced manufacturing.

Health care is another growing industry. Humana has outgrown Eli Lilly in Indianapolis. Another major area of focus was start-ups, which are essential to growth. Successful home-grown startups in the area such as Papa Johns, YUM Brands, and Texas Roadhouse were started by ideas from area residents who based their businesses in Louisville.

Another area that was important was to make Louisville a great place for young people to live. The group focused on arenas, museums, and other areas to make Louisville a desirable place to live for young people. Examples such as the Speed Museum changes, Frazier Museum, Ali Center, Evan Williams Experience, etc. add a “fun factor” to living in Louisville.

Prior to the merger of small communities into Louisville Metro, it was determined that to effectively manage the economic growth of the area, the government needed to operate more efficiently. As a result, the Louisville Metro merger was made. Economic development agencies were also merged. Economic development was outsourced to GLI – Greater Louisville, Inc. That program has been ongoing for about 15 years.

Ford motor company was promised an east end bridge in 1970 when the plant on Chamberlain Lane was built. It is 33 years behind schedule. Companies in other cities are paying close attention to the investments being made in Louisville. The new bridge will allow the community to grow in a way like nothing else has in a long time.

Louisville is not competitive from a tax standpoint, which is why tax reform is being discussed. Competing with other states, such as Tennessee and Florida, which have no personal income taxes, is a challenge for attracting new business to Louisville.

Manufacturing workers give Louisville the opportunity to economically expand the area. Please go back to your plants and thank your workers for the work that they do which makes it possible for the Economic Development group to do the work that they do.

Membership Incentive Awards

Plant Representatives and Plant Managers recognized RCAC Community Members and presented incentive award charity donation checks to those members who qualified for the award. Qualifying members were Phillip Ball, Peggy Bolton, Gerald Gammons, Martha Gammons, Paul Graf, Earl Hartlage, Brenda Kelting, Kenneth Madison, Barbara Paulin, Joyce Korfhage-Rhea, Gordon Welker, Ed White, Jerry Woolridge, and Richard Springston (not present).

Announcements/Adjournment

Charlie Hunton sends his regrets that he cannot attend the dinner tonight and that RCAC is still very close to his heart. He sent his contact information, which Cheryl will share upon request. The meeting was adjourned at 8:10 p.m.